



The Voice of the Colorado Water Conservation Community

July 27, 2011

Colorado WaterWise is making plans for the third annual Water Conservation Workshop – ***Making Dollars and Sense of Water Conservation*** to be held on **Friday, October 14** at the **PPA Event Center** in Denver. Check out the agenda for the day; it's full of exciting topics and speakers, including Hunter Lovins of Natural Capitalism Solutions and Jonathan Waterman of National Geographic. The workshop provides valuable technical information about many aspects of water conservation.

We would like to invite you to be a workshop sponsor. Sponsors help to keep the registration fee low by contributing to expenses such as advertising, room rental, handouts and refreshments. As a sponsor, you will reach an audience of 100-150 professionals with a desire to learn more about water conservation. See the sponsorship level sheet that accompanies this letter to find out what additional benefits are available.

Colorado WaterWise is a non-profit organization dedicated to promoting the efficient use of Colorado's water. In addition to the other benefits of being a sponsor, you will also be supporting the important work of Colorado WaterWise.

For sponsorship inquiries or to sign on as a sponsor, please contact Jenna Spendlove at cwwsponsorships@gmail.com or (303)238-7993. In addition, you can register or sponsor the workshop online at Colorado WaterWise's website, www.coloradowaterwise.org.

Thank you,

A handwritten signature in blue ink that reads "Esther Vincent". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Esther Vincent
Co-Chair
Colorado WaterWise

A handwritten signature in black ink that reads "Laurie D'Audney". The signature is cursive and elegant, with a prominent loop at the end.

Laurie D'Audney
Co-Chair
Colorado WaterWise

Colorado WaterWise's Water Conservation Workshop – *Making Dollars and Sense of Water Conservation* will be held on October 14 at the PPA Event Center in Denver.

Be a sponsor and you will have the opportunity to reach conservation professionals and support the work of Colorado WaterWise.

Flagship Exclusive Sponsor - \$10,000 (one available)

- All benefits at the Bronze Level
- Plus:
- Eight free workshop registrations
- Table/Lunch Sponsor (your company logo will solely be displayed on participant and buffet tables)
- Exclusive signage on stage during workshop
- Full page ad in the workshop program
- Full page color ad in the Winter 2011 Colorado WaterWise Newsletter
- Colorado WaterWise Membership upgrade from Patron to Platinum for one year

Flagship Sponsor - \$5,000 (two available)

- All benefits at the Bronze Level
- Plus:
- Six free workshop registrations
- Break Sponsor or Water Station Sponsor (your company logo will solely be displayed on the break table or water station)
- Banner/Signage at the workshop
- ¼ page full color ad in the Winter 2011 Colorado WaterWise Newsletter
- Colorado WaterWise Membership upgraded from Patron to Silver for one year

Platinum Sponsor - \$3,000 (three available)

- All benefits at the Bronze Level
- Plus:
- Five free workshop registrations
- Banner/Signage at the workshop
- 1/8 page full color ad in the Winter 2011 Colorado WaterWise Newsletter

Gold Sponsor - \$1,000 (four available)

- All benefits at the Bronze Level
- Plus:
- Three free workshop registrations

Silver Sponsor - \$500 (unlimited available)

- All benefits at the Bronze Level
- Plus:
- One free workshop registration

Bronze Sponsor - \$250 (unlimited available)

- A display table at the workshop
- Company logo on workshop program, event materials and on Colorado WaterWise website.
- Colorado WaterWise Membership at Patron Level
- Thank You in Colorado WaterWise Newsletter