

From the Mountain Top to the Tap ~ Using Tools and Policy to Make Every Drop Count

Friday, September 24, 2010 - 8:30 am to 4:15 pm

Police Protective Association Event Center 2105 Decatur Street Denver, Colorado 80211 (303) 433-8247

For registration information visit, www.coloradowaterwise.org

| 8:30 am - 9:00 am | Registration & Continental Breakfast | | | | |
|---------------------|---|---|--|---|---|
| 9:00 am - 9:10 am | Welcome and Introductions Esther Vincent, Colorado WaterWise Co-Chair | | | | |
| 9:10 am - 9:40 am | | Ice-Breaker Activity | | | |
| 9:40 am - 10:10 am | | Water Lessons Learned from Down Under Brad Udall, Director, Western Water Assessment, NOAA Earth and Science Research Laboratory | | | |
| 10:10 am - 10:30 am | | Denver Water, Now and in the Future Jim Lochhead, Manager, Denver Water | | | |
| 10:30 am - 10:50 am | | Morning Break | | | |
| 10:50 am - 11:20 am | | United States Environmental Protection Agency: WaterSense Program Sylvia Bienzle | | | |
| 11:20 am - 12:05 pm | | Statewide Water Supply Initiative (SWSI) High Level SWSI Update, Greg Johnson, CWCB; Water Conservation Aspects & Conservation Planning Strategies, Kevin Reidy, CWCB | | | |
| 12:05 pm - 12:20 pm | | | Vater enter and CoCoRaHS | | |
| 12:20 pm - 1:15 pm | | Lunch (provided) Colorado WaterWise Person of the Year Award | | | |
| 1:15 pm - 1:40 pm | Exhibits Open | POLICY AND PLANNING (Evergreen Room - Facilitator Ruth Quade) | The Legislative Workflow: How the Process Works and How to Lobby Your Legislator State Senator Mary Hodge & Lobbyists Mary Brown | TECHNICAL TOOLS AND RESOURCES (Blue Spruce Room - Facilitator Stu Feinglas) | SWSI Conservation Level Analysis Tracy Bouvette, Great Western Institute |
| 1:40 pm - 2:05 pm | | | 2010 Legislative Year in Review Becky Long, Colorado Environmental Coalition | | Feasibility Study: Urban Water Conservation to Meet Future Demand Chris Goemans, CSU |
| 2:05 pm - 2:30 pm | | | Integrated Resources Planning: A New Approach to Long-Term Supply Planning Greg Fisher, Denver Water | | Colorado WaterWise Best Practices for Municipal Water Conservation Peter Mayer, Aquacraft Inc. |
| 2:30 pm - 2:55 pm | | | Water and Energy Nexus Stacy Tellinghuisen, Western Resource Advocates | | Land Use Planning with Conservation in Mind Beorn Courtney & Laura Belanger, Headwaters Corporation |
| 2:55 pm - 3:10 pm | | Afternoon Break | | | |
| 3:10 pm - 3:35 pm | | | High Density Land Use Development & Planning Lyn Kathlene, Center for Systems Integration | | Denver Water's Social Media Campaign: Using Education to Reduce Demand Melissa Essex Elliott, Denver Water |
| 3:35 pm - 4:00 pm | | | Water Conservation Demand Hardening: Myths and Realities Bill DeOreo, Aquacraft Inc. | | End User Education Calculator Mark Cassillia, Aurora Utilities |
| 4:00 pm - 4:15 pm | | Closing Remarks and Door Prize Laurie D'Audney, Colorado WaterWise Co-Chair | | | |

Map of PPA **Event Center** & Floor Plan

I-25 to 23rd Ave. Exit #211 West to Clay Street South on Clay Street to 21st Ave. West on 21st Ave. To Decatur St. PPA Event Center is on the corner of 21st Ave. And Decatur Street

37' 4"

Blue Spruce 2,515 sq.ft.

-100



For more information and registrations:

16'6"

12'3"

visit www.coloradowaterwise.org or email brenda.obrien@comcast.net.

1,452 sq.ft.