

Colorado Water 2012 Statewide Campaign Subcommittee

Agenda January 11, 2011 10am – 12pm

Please call into the meeting: 218-862-6420, passcode 3125582#

- Update on CWCB Water Reserve Supply grant application & meeting with the CWCB
 - Marketing firm to develop campaign elements
 - Strategic planning and evaluation process
 - Design campaign elements
 - Implement campaign elements
 - Leverage existing & new partners to fundraise for campaign implementation beyond 2012
 - Budget
 - Schedule

- Update on other funding mechanisms
 - USBR – Brenda
 - EPA - Peter
 - NPS 319 - Curry
 - Others

- Discuss Project Coordinator position
 - Funding sources
 - Hiring process
 - Tasks from other subcommittees

- Reports and Feedback on past Survey Projects
 - Survey criteria

- Other business