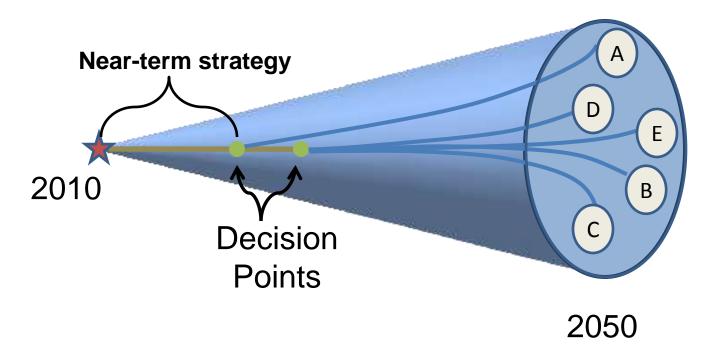


Scenario Planning

- Use Planning Futures to represent a plausible range of future conditions
- Seek a near-term common strategy
- Identify key management decision points

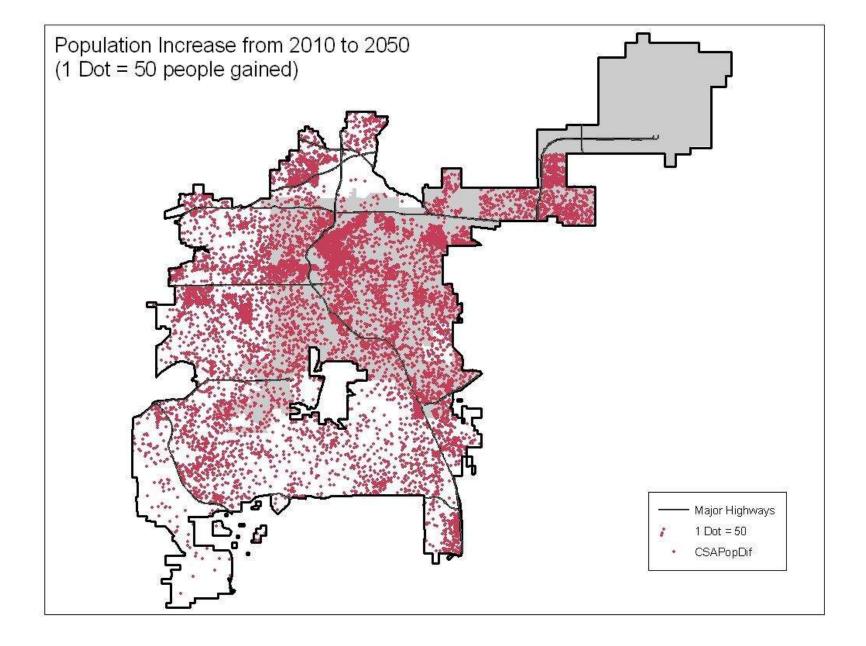




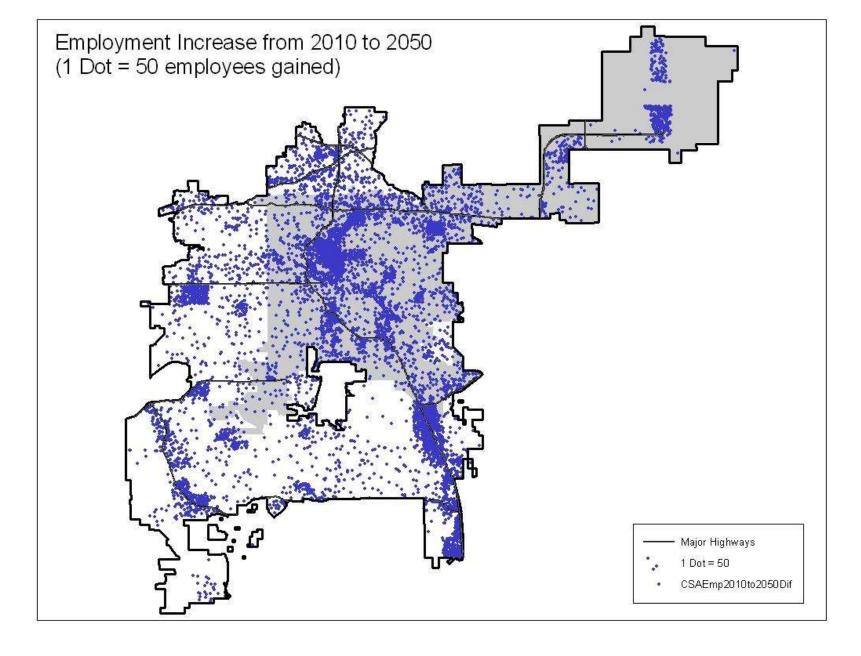
Planning Futures

- Traditional Future The future is extrapolated from past trends, few other unanticipated major changes occur.
- Water Quality Rules The public demands the highest practical quality of drinking water. Contaminant removal and other drinking water requirements are extremely stringent.
- Hot Water A warmer climate accompanied by more frequent and more severe droughts.
- **Economic Woes** An ongoing energy crisis accompanied by a prolonged, deep economic downturn.
- **Green Revolution** Environmental values and sustainable living become dominant social norms.











Population Density

	People pe
2000 Census	Sq. Mile
New York	26,000
	25,000
	24,000
	23,000
	22,000
	21,000
	20,000
	19,000
	18,000
	17,000
San Francisco	16,000
	15,000
	14,000
	13,000
Chicago	12,000
	11,000
_	10,000
Providence	9,000
	8,000
DW 2050 Grn. Rev.	7,000
DW 2050 Trad.	6,000
St. Louis	5,000
	4,000
DW 2000	3,000
	2,000

Kansas City

1,000



